

# Nursing Leadership-

**It Takes Courage to Lead**



**2013 Nursing Leadership Conference**

October 23-24, 2013

Wyndham Hotel, Gettysburg, PA

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Dear Colleague,

The title of the 2013 Annual PONL Conference, ***Nursing Leadership - It Takes Courage to Lead***, reflects our goals to support and inform nursing leaders across the Commonwealth.

Our dedicated Program & Education Committee members have outdone themselves to capture a slate of nationally known speakers who will address key issues in healthcare today and tomorrow. Their topics are challenging, insightful and thought provoking.

Our conference this year will feature an expanded poster session as well as a variety of exhibitors and product demonstrations for you to explore. The PONL Fundraising Committee has planned a variety of unique ways for you to financially support PONL and perhaps do some pre-holiday shopping. The Networking Reception to be held on Wednesday evening provides you with an opportunity to catch up with old friends, and make new ones.

If you aren't a PONL member I encourage you to consider joining us. In addition to educational programs and networking, our legislative involvement at both the state and federal level provides the much needed "Voice of Nursing Leadership" in Pennsylvania.

Don't miss the exciting opportunities offered at the 2013 PONL Annual Conference. I hope to see you in Gettysburg October 23<sup>rd</sup> and 24<sup>th</sup>!

Sincerely,

*Gail E. Latimer*

Gail E. Latimer, MSN, RN, FACHE, FAAN  
President, PONL



2013 PONL Nursing Leadership Conference

**Nursing Leadership-**

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2013 PONL Nursing Leadership Conference

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## GENERAL INFORMATION

### Hotel Information

**Wyndham Gettysburg**  
**95 Presidential Circle**  
**Gettysburg, PA 17325**

**Reservations: 717-339-0020**

**Group Code: 1022887PA\_001 (phone reservations)**

Online Reservations: [http://www.wyndham.com/groupevents2013/MDTGE\\_PONL/main.wnt](http://www.wyndham.com/groupevents2013/MDTGE_PONL/main.wnt)

Follow the instructions on the bottom of the online reservation page, and click the orange reserve button to make your reservation. The PONL group code will automatically load when using the online reservation link listed above. **Room Rate:** \$129.00 if reserved by 9/23/2013. After 9/23/2013, reservations will be accepted on a space and rate available basis only.

## REGISTRATION

**Early registration deadline: September 23, 2013**

Online registration and payment is available at

<http://ponl.wildapricot.org/events>

Register early! It helps us plan better and keeps your costs down. Take advantage of the early registration discount by registering by September 23, 2013. The discounted rates are made available in order to facilitate administrative planning which is required prior to the Conference.

Once you register, you will receive a confirmation letter from PONL. If you do not receive a letter confirming receipt of your registration, please call us at 412-344-1414 to check your registration status, or contact us via email at: [vogel@ponl.net](mailto:vogel@ponl.net).

**CANCELLATION POLICY:** All cancellations must be received, in writing, at [vogel@ponl.net](mailto:vogel@ponl.net).

A \$50 administrative fee will be assessed for cancellations received up to 72 hours in advance of the conference. After that time, no refunds will be issued. Attendee substitutions are permissible but please send a notice to PONL so that a name badge can be prepared.

### Donate a Silent Auction or Raffle Item

We are excited to announce that there will be a silent auction and raffle during the PONL Leadership Conference. Please consider making a donation to the PONL Silent Auction and/or Raffle. Pictures, books, jewelry, music CD's, sweaters, chocolates, theme gift baskets, gift certificates, handmade items, autographed items and cultural items are just a few popular suggestions. Contact PONL headquarters at [vogel@ponl.net](mailto:vogel@ponl.net) with any questions regarding the auction or raffle.

### Abstract Posters

A variety of posters will be on display that address contemporary topics of interest to today's nurse leaders. Come and spend some time talking with poster presenters and earn CE's at the same time!

### Continuing Education Information

This activity has been submitted to the PA State Nurses Association for approval to award contact hours. PA State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.



2013 PONL Nursing Leadership Conference

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Conference Schedule - Wednesday, October 23, 2013

## 2013 PONL Program & Education Committee

Paul E. Tarves, MSN, RN  
*Conference Chair*

Mary Beth Albert, RN, BSN, CCRN

Helen Burns, PhD, RN, FAAN

Kerry Cheever, PhD, RN

Lori Hoffman, PhD, RNC

Deborah Kumar, MSN, RN, NEA-BC

Deborah A. Lampo, MSN, RN, CNML, NE-BC

Susan Lundquist, BSN, RN

Elizabeth Menschner, MAS, MSN, RN, NEA-BC

Mary A. O'Connor, PhD, RN

Kathleen Sankovich, BSN, MPM, BC-NE

Theresa Stine, MSN, MBA, RN, NEA-BC

Bonita Trapnell, MSN, RN, NEA-BC

Marion Burns Tuck, PhD, RN, FACHE, NEA-BC  
*PONL Executive Director*

Pamela Vogel, MS  
*PONL Headquarters*

10:30 - 11:45 AM

**Lunch & Registration – Exhibits,  
Posters & Auction/Raffle Open**

11:45 - 12:00 PM

**Welcome**

Paul E. Tarves, MSN, RN  
PONL 2013 Conference Chair



12:00 - 1:00 PM

**Opening Keynote: Policies, Politics  
and the Implementation of the  
Affordable Care Act**

G. Terry Madonna, PhD  
Professor of Government  
Franklin & Marshall College  
Lancaster, PA



1:00 - 2:00 PM

**Linking the IOM Future of Nursing to  
the Emerging Health System:  
Imminent Leadership Challenges**

Michael Bleich, PhD, RN, FAAN  
Maxine Clark and Bob Fox Dean and  
Professor  
Goldfarb School of Nursing  
St. Louis, MO



2:00 - 2:30 PM

**Break – Exhibits, Posters & Auction/Raffle**

2:30 - 3:30 PM

**Advanced Practice Registered Nurses  
(APRNs): Our Contributions to Health  
Care Reform**

Susan Schrand, MSN, CRNP  
Executive Director  
PA Coalition of Nurse Practitioners  
Jenkintown, PA



3:30 - 4:00 PM

**General PONL Membership Meeting**

4:00 PM

**Hotel Check-In**

4:30 - 6:00 PM

**Networking Reception & Poster Presentations  
Hors d'Oeuvres and Cash Bar  
Auction/Raffle**



Pennsylvania Organization of Nurse Leaders



2013 PONL Nursing Leadership Conference

# Nursing Leadership- It Takes Courage To Lead

Conference Schedule - Thursday, October 24, 2013

7:00 - 7:45 AM

**Breakfast – Exhibits, Posters & Auction/Raffle**

7:45 - 8:00 AM

**Welcome**

Gail E. Latimer, MSN, RN, FACHE,  
FAAN  
PONL President



8:00 - 9:00 AM

**An Advocacy Update for Nurse Executives**

Paula A. Bussard, MHA  
Sr. VP, Policy and Regulatory Services  
The Hospital & Healthsystem  
Association of Pennsylvania  
Harrisburg, PA



9:00 - 10:30 AM

**Panel – Nurse Residency Programs - Gateway to Professional Practice**

Moderator: Paul E. Tarves,  
MSN, RN  
Vice President, Nursing  
Evangelical Community Hospital  
Lewisburg, PA



**Panel**

Helen K. Burns, PhD, RN, FAAN  
Sr. VP, Chief Nursing Officer  
Excelsa Health  
Latrobe, PA

Cynthia A. Cappel, MSN,  
RN-BC, NE-BC  
Director, Clinical Education  
Lehigh Valley Health Network  
Allentown, PA

Susanlee Wizotzkey, PhD, RN, BA,  
BSN, NE-BC, PLNC, HNB-BC,  
Alumnus CCRN  
Director Clinical Services  
WellSpan Health - York Hospital  
York, PA

10:30 - 11:00 AM

**Break – Exhibits, Posters & Auction/Raffle**

11:00 - 12:00 PM

**Mentoring – A Dynamic Relationship for Career Success and Satisfaction**

Joan M. Lakoski, PhD  
Assistant Vice Chancellor for Science  
Education Outreach  
University of Pittsburgh  
Pittsburgh, PA



12:00 - 1:00 PM

**Lunch**

**Poster Awards, Auction/Raffle Results**

1:00 - 2:00 PM

**Patient Navigation & Transition: Promising Outcomes with a Challenging Population**

Jeffrey Slocum, MSN, RN  
Heart Failure Clinical Manager  
Temple Advantage Disease  
Management  
Philadelphia, PA



2:00 - 3:00 PM

**Closing Keynote:**

**The Pennsylvania Action Coalition – Moving Nursing Forward**

Christine Alichnie, PhD, RN  
President, PSNA  
PA Action Coalition  
Chair and Professor Emerita  
Bloomsburg University, Bloomsburg, PA



3:00 PM

**Adjournment / CE's / Evaluation Collection**

### CONFERENCE REGISTRATION FEES

PONL Member by Sept 23 - \$350 after Sept 23 - \$400	Non-Member - \$500 Includes one year PONL membership
Partners – NYONE, ONE NJ, SWPONL by Sept 23 - \$350 after Sept 23 - \$400	Student - \$100  One Day Registration - \$200

Register now at

<http://www.ponl.wildapricot.org/events>



Pennsylvania Organization of Nurse Leaders