The Southeastern Pennsylvania Organization of Nurse Leaders (SEPONL) was chartered in 1986 and is an affiliate of the Pennsylvania Organization of Nurse Leaders (PONL).

SEPONL is a non-profit organization that promotes excellence in the practice of nursing administration.

SEPONL’s membership now exceeds 200 members and provides an excellent vehicle for nurse leaders to network with colleagues, receive valuable educational programs and CE contact hours, and participate in expanding the voice of nursing leadership within Pennsylvania and the region.

For information on joining PONL and SEPONL, visit the Pennsylvania Organization of Nurse Leaders website at: www.ponl.net

SEPONL
C/O Nicholle Lawyer
Abington Hospital
1200 Old York Road
Abington, PA 19001
Telephone: 215-481-3667
Fax: 215-481-3379
nlawyer@abingtonhealth.org

*CONTINUING EDUCATION INFORMATION*
4.0 CEs will be provided

The Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on

Registration Information:
We prefer that you mail in your registration form with your registration check. However, you may also telephone in your registration to Nicholle Lawyer at 215-481-3667 and then present your check at the door.

Directions to the Conference:
Desmond Hotel and Conference Center
From Philadelphia Take the Schuylkill Expressway (I-76) West. Follow I-76 to Route 202 South. Take Route 202 South to the Great Valley/Route 29 North Exit. At the end of the ramp, proceed through the light onto Liberty Blvd. The Hotel will be on the right.

Southeastern Pennsylvania Organization of Nurse Leaders

Your Greatest Asset:
Discussions Related to Human Resource Management

*See back page for Continuing Education Information.

Earn 4.0 CE Contact Hours*
Your Greatest Asset: Discussions Related to Human Resource Management

**Featured Speakers**

**Key Note:**
John W. Lasky, BA, JD  
Chief Human Resources Officer  
Temple University Health System  
*Topic: Human Resource Management*

**Additional Speakers:**
Amy Taylor O’Brien, SPHR, MBA, CHCR, Director, Talent Acquisition  
Abington Hospital - Jefferson Health  
*Topic: The New World of Electronic Recruiting: Tips and Tools to Hire Like a Rock Star!*

Pamela Powers, DNP, ACNS-BC  
Clinical Director  
Pennsylvania Hospital  
*Topic: Resiliency*

---

**AGENDA**

8:00–8:30am  
Breakfast and Conference Registration

8:30–9:30am  
Key Note Speaker—Human Resource Management  
John Lasky

9:30–10:00am  
Break/Poster Viewing

10:00–11:00am  
Continuation of Keynote speaker

11:00–11:30am  
Business Meeting

11:30–12:30pm  
Lunch/Poster Viewing

12:30–1:30pm  
Speaker—The New World of Electronic Recruiting: Tips and Tools to Hire Like a Rock Star!  
Amy Taylor O’Brien

1:30–2:30pm  
Speaker—Resiliency  
Pamela Powers

2:30–3:00 pm  
Closing Remarks/Evaluations and CE Certificates

Southeastern Pennsylvania Organization of Nurse Leaders is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurse's Credentialing Center’s Commission on Accreditation.

---

**Conference Registration Form**

- Name/Credentials
- Hospital/Position
- Address
- Email (Presentations will be sent to this email)
- Phone
- I do not wish to have my contact information shared

Enclose Check Made Payable to SEPONL  
Mail to: SEPONL  
C/O Nicholle Lawyer  
Abington Hospital  
1200 Old York Road  
Abington, PA 19001  
Telephone: 215-481-3667  
Fax: 215-481-3379

**CONFERENCE COST:**
- □ PONL/SEPONL Members: $165.00
- □ PONL/SEPONL Membership & Conference: $290.00
- □ Non-Members Conference: $250.00
- □ Out of Region Guests: $165.00  
(With proof of 2015 PONL/Region Membership)
- □ Undergraduate Student Nurse: $75.00  
(With proof of Student ID)

**Includes:**  
Continental Breakfast & Lunch  
Seminar/Materials and 4.0 CE Contact Hours*

**PLEASE REGISTER BY:** March 11, 2016