

**SEPONL**  
**Southeastern Pennsylvania**  
**Organization of Nurse Leaders**

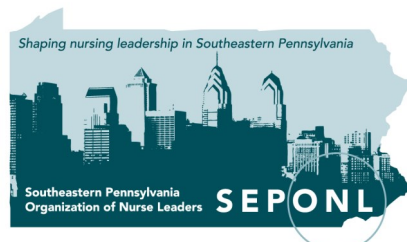
The Southeastern Pennsylvania Organization of Nurse Leaders (**SEPONL**) was chartered in 1986 and is an affiliate of the Pennsylvania Organization of Nurse Leaders (**PONL**).

**SEPONL is a non-profit organization that promotes excellence in the practice of nursing administration.**

**SEPONL's membership now exceeds 200 members and provides an excellent vehicle for nurse leaders to network with colleagues, receive valuable educational programs, and participate in expanding the voice of nursing leadership within Pennsylvania and the region.**

**For information on joining PONL and SEPONL, visit the Pennsylvania Organization of Nurse Leaders website at: [www.ponl.net](http://www.ponl.net)**

**SEPONL**  
**C/O Nicholle Lawyer**  
**Abington Health Foundation**  
**1200 Old York Road**  
**Abington, PA 19001**  
**Telephone: 215-481-2011**  
**Fax: 215-481-8965**  
**[Nicholle.Lawyer@jefferson.edu](mailto:Nicholle.Lawyer@jefferson.edu)**  
**[SEPONL Spring Conference](#)**



**Directions to the Conference:**  
**Desmond Hotel and Conference Center**

From Philadelphia Take the Schuylkill Expressway (I-76) West. Follow I-76 to Route 202 South. Take Route 202 South to the Great Valley/Route 29 North Exit. At the end of the ramp, proceed through the light onto Liberty Blvd. The Hotel will be on the right.

**Registration Information:**

We prefer that you mail in your registration form with your registration check. However, you may also telephone in your registration to Nicholle Lawyer at 215-481-2011 and then present your check at the door.

**\* CONTINUING EDUCATION  
INFORMATION\***

Temple University Hospital Department of Nursing is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurse's Credentialing Center's Commission on Accreditation.

**Southeastern Pennsylvania**  
**Organization of Nurse Leaders**



***SEPONL FALL***  
***2018 Conference***

***Verbal Judo—***  
***"The Gentle Art of***  
***Persuasion"***

**November 30, 2018**

**8:00 AM—3:00 PM**  
**The Desmond Hotel Great Valley**  
**One Liberty Boulevard**  
**Malvern, PA 19355**

**FALL CONFERENCE  
2018:  
Verbal Judo—“The Gentle  
Art of Persuasion”**

**Keynote Speaker**

**Curtis Smith  
Certified Verbal Judo Instructor  
Senior National Instructor  
Verbal Judo Institute  
Bend, Oregon**

Curtis retired from a 32-year career with Oregon State Parks as a Ranger, Enforcement Officer, Park & District Manager, Regional Ops Support and state-wide ops trainer and POST (enforcement academy) chair. Certified Verbal Judo and Defensive Tactics (self-defense) instructor. Work with the Verbal Judo Institute full-time across America and Canada for government agencies, municipalities, tribal and First National plus business, industry, health and mental care.

**Overview of the program/Objectives:**

How to control your mind when someone is pushing your buttons, how to de-escalate high emotion and change devious or sneaky behavior. How to quickly identify the various types of people and get them to comply with your rules/policies/ laws/ requests. Stay safe when people become threatening. Use the Verbal Judo Roadmap to navigate tough conversations for better outcomes.

**AGENDA**

8:00–8:30am

Breakfast and Conference Registration

8:30–10am

Session 1

Curtis Smith, Certified Verbal Judo Instructor

10–10:30am

Break/Poster and Vendor Viewing

10:30-12:00 Noon

Session 2

Curtis Smith, Certified Verbal Judo Instructor

12:00-12:30am

Business Meeting

12:30-1:30pm

Lunch/Poster and Vendor Viewing

1:30 –2:30 pm

Session 3

Curtis Smith, Certified Verbal Judo Instructor

2:30—3:00 pm

Closing Remarks/Evaluations and CE Certificates

Temple University Hospital Department of Nursing is an approved provider of continuing nursing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurse’s Credentialing Center’s Commission on Accreditation.

**Conference Registration Form**

Name/Credentials
Hospital/Position
Address
Email (Presentations will be sent to this email)
Phone
<input type="checkbox"/> I do not wish to have my contact information shared
<p>Enclose Check Made Payable to SEPONL</p> <p>Mail to: SEPONL C/O Nicholle Lawyer Abington Health Foundation 1200 Old York Road Abington, PA 19001 Telephone: 215-481-2011 Fax: 215-481-8965</p>
<p style="text-align: center;"><b>CONFERENCE COST:</b></p> <p><input type="checkbox"/> <b>PONL/SEPONL Members:</b> \$165.00</p> <p><input type="checkbox"/> <b>PONL/SEPONL Membership &amp; Conference:</b> \$290.00</p> <p><input type="checkbox"/> <b>Non-Members Conference:</b> \$250.00</p> <p><input type="checkbox"/> <b>Out of Region Guests:</b> \$165.00 (With proof of 2018 PONL/Region Membership)</p> <p><input type="checkbox"/> <b>Undergraduate Student Nurse:</b> \$75.00 (With proof of Student ID)</p> <p style="text-align: center;"><b>Includes:</b></p> <p style="text-align: center;">Continental Breakfast &amp; Lunch Seminar/Materials and Poster Presentations</p> <p style="text-align: center;"><b>PLEASE REGISTER BY: November 24, 2018</b></p>