



**Pennsylvania Organization of Nurse Leaders
Annual Nursing Leadership Conference
Sponsorship Opportunities**

**September 28 - 29, 2023
Hilton Harrisburg | Harrisburg, PA**



NURSING LEADERSHIP CONFERENCE

Dear Colleague and Friend of PONL,

The 2023 Pennsylvania Organization of Nurse Leaders (PONL) Nursing Leadership Conference will be held September 28-29, 2023, at the Hilton Harrisburg. This year's topics will address cutting-edge issues critical to the success of today's nursing leaders. Presenters are experts in their fields and are recognized as thought leaders who will stimulate attendees to explore innovative approaches to workplace challenges.






































We invite you to select from one of the various opportunities to support PONL found in this prospectus. Each year we strive to make our conference bigger and better than the previous. PONL has over 600 members that come from across Pennsylvania and span roles from frontline Nurse Managers to Senior Vice Presidents/CNOs and COOs from large multisystem organizations. By supporting PONL, you will have access to key Nurse Leaders and decision makers within their facilities.

The PONL Annual Nursing Leadership Conference offers many opportunities for our sponsors to network with attendees. We invite you to increase the visibility of your business, organization, product, or service with Pennsylvania's nurse leaders by sponsoring this event.

Please review the Sponsorship Opportunities and select the level that best works for you. We appreciate your support and attendance.

Michelle E. DeFabio, DNP, MS, RN, ACNS-BC, NEA-BC, NPD-BC
2023 Program and Education Committee Chair

SPONSORSHIP OPPORTUNITIES

<i>Deliverables Included with Sponsorship</i>	Diamond *Premiere Conference Sponsor* \$5,000	Platinum \$4,500	Gold \$3,700	Silver \$2,500	Bronze \$1,800	Benefactor \$1,000
Company Logo & Description on Conference Page						
Complimentary Conference Registrations	4	3	2	2	1	1
Additional Conference Registrations Discounted at \$300 Each						
Capitol Connection Promotion						
Exhibit Space with (1) 6' Table and (2) Chairs						
Conference Attendee List						
Advertisement on the Conference Page						
Sponsored Push Email Communications to All PONL Members	3	2	1	1		
Podium Recognition						
Select one of the following (<i>priority will be given according to selection date</i>): <ul style="list-style-type: none"> Conference Tote Bag Conference Speaker 						
Conference Page Banner Sponsor						
Select one of the following (<i>priority will be given according to selection date</i>): <ul style="list-style-type: none"> Welcome Luncheon (Thursday) Networking Reception (Thursday) Breakfast (Friday) Closing Luncheon (Friday) Coffee Break Sponsor with Disposable Cups with Your Company Logo 						
<i>Promotional Sponsor Signage Included</i> Select one of the following events. Sponsorship signage included with your commitment: <ul style="list-style-type: none"> Afternoon Break (Thursday) Morning Break (Friday) Fun Flag Bar 						



NURSING LEADERSHIP CONFERENCE

SPONSORSHIP OPPORTUNITIES

The Pennsylvania Organization of Nurse Leaders (PONL) is a non-profit, personal membership society that promotes excellence in the practice of nursing administration. Our primary mission is to be a vehicle for networking and information exchange among our members.

PONL offers various sponsorship opportunities to fit your budget. Exposure varies by level; please see the sponsorship levels for details.

All Sponsors receive admission to all Conference events; name badges required. Custom Sponsorship Packages are available upon request. Please contact admin@ponl.net for individual sponsorship package inquiries.

Capitol Connection Promotion – To drive traffic to your exhibit space, attendees will receive the Capitol Connection card with ALL sponsoring companies' logos with their name badge.

Please be prepared to submit the following with your confirmation:

- Logo (high resolution, 300 dpi, .png or .eps)
- Company Description (75 words)

Cancellation or Withdrawal

Cancellation of space and refund is subject to the following conditions: Sponsors shall give written notice of cancellation. If written notice is received on or before July 28, 2023, a refund of all monies minus a charge of \$200 will be refunded. Cancellation for any reason after July 28, 2023, will not be eligible for any refund.

Additional Sponsorship Opportunities

Increase your exposure by adding one of our additional sponsorship options. The opportunities below are only available with one of the sponsorship levels above.

PENS – \$450

Sponsor pens branded with your company's logo that will be distributed to all attendees at registration. The deadline to confirm sponsorship is July 28, 2023.

NOTEBOOKS – \$900

Sponsor notebooks branded with your company's logo that will be distributed to all attendees at registration. The deadline to confirm sponsorship is July 28, 2023.

MOUSEPAD – \$1,000

Get your brand noticed! Sponsor mousepads branded with your company's logo that will be distributed to all attendees at registration. The deadline to confirm sponsorship is July 28, 2023.

FULL-PAGE AD IN PRE-CONFERENCE DIGITAL CONTENT – \$300

Share your message in a full-page, full-color ad in PONL's digital pre-conference content, viewed by PONL members and non-members in our database. Ad specs are: 8" x 10.5" finish size; full color; PDF format only.

ACCOMMODATIONS

Hilton Harrisburg

One North Second Street
Harrisburg, Pennsylvania 17101
717-233-6000

Located in downtown Harrisburg, the State Capitol Complex, The Whitaker Center, and the shops of Strawberry Square are all within a mile of our door. The Harrisburg International Airport and chocolate-themed attractions of Hershey Park™ are within 20 minutes. We're home to an indoor pool, fitness center, and steakhouse restaurant.

Group Discounted Hotel Rates

\$169 per room for single/double occupancy plus tax.

Cutoff date for PONL discounted hotel rate is Wednesday, September 6, 2023.

Hilton Harrisburg

The Hilton Harrisburg is a luxury hotel located in the heart of downtown Harrisburg, Pennsylvania. It offers guests a prime location near many popular attractions, including the Pennsylvania State Capitol building, the Whitaker Center for Science and the Arts, and the Susquehanna Riverfront.

The hotel features 341 elegantly appointed guest rooms and suites, each designed with comfort and convenience in mind. The rooms are equipped with modern amenities such as flat-screen televisions, high-speed internet access, mini-fridges, and coffee makers.

For dining, the hotel offers a variety of options to suit different tastes. The 1700 Degrees Steakhouse is a fine dining restaurant that serves delicious steaks and other grilled dishes. Ad Lib Craft Kitchen and Bar offers a more casual dining experience with a menu featuring American comfort food and a wide selection of craft beers.

Other amenities at the Hilton Harrisburg include a fitness center, an indoor pool, a sauna, and a whirlpool.

