



Pennsylvania Organization
of Nurse Leaders Annual
Leadership Conference

Sept. 9-10, 2021

Lancaster Marriott at Penn Square
Lancaster, PA

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Julie Kaszuba, MSN, RN

Terri Long, MSN, RN, CCRN, NE-BC

Dear Colleagues,

I welcome you to the 2021 PONL Annual Nursing Leadership Conference! This year we will be meeting at the Lancaster Marriott at Penn Square. We hope you will make the decision to join us in Lancaster for a conference that we are confident will be an excellent day-and-a-half of topics, networking, and fellowship.

PONL's Program & Education Committee members have been hard at work since last year's conference to identify a slate of engaging and energizing speakers who we know will attract nurse leaders in all areas and facets of their careers. Speakers will address timely topics such as leading through the pandemic, suicide prevention, human trafficking, and more. You will leave with the knowledge to inspire and engage your team into 2022 and beyond.

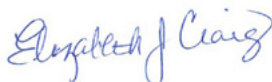
We are also delighted to have Charles Kunkle, MSN, CEN, CCRN, BC-NA as our opening keynote, "No Time To Care: Fostering Caregiver Engagement During Challenging Times in Healthcare."

We will again offer multiple opportunities to bring back valuable material for nursing leaders of all levels in your institution. Experience valuable networking opportunities at our networking reception and in an exhibit hall packed with new and exciting solutions. We will also continue to host our raffle to benefit the Nightingale Awards of Pennsylvania and silent auction, which offer unique ways for you to support PONL – and perhaps check some items off your holiday shopping list!

If you are not currently a PONL member, I highly encourage you to join. In addition to top-notch educational programs and networking, our legislative involvement at both the state and federal level provides the much needed "Voice of Nursing Leadership" in Pennsylvania. PONL offers a group membership discount as well as a first-time member discount to encourage as much involvement in the commonwealth as possible.

Don't miss the exciting opportunities offered at the 2021 PONL Annual Nursing Leadership Conference. I hope to see you in Lancaster Sept. 9-10!

Sincerely,



Elizabeth Craig, DNP, RN, CRNP, FACHE
President | PONL

PONL CONFERENCE AGENDA – THURSDAY, SEPT. 9

9:00 a.m.-11:00 a.m.

Exhibitor Set Up

10:00 a.m.-5:00 p.m.

Registration Opens

10:00 a.m.-5:00 p.m.

Silent Auction

11:00 a.m.-11:45 a.m.

Welcome Luncheon

11:00 a.m.

Exhibits Open

11:45 a.m.-12:00 p.m.



Opening Remarks and Welcome
 Julie Kaszuba, MSN, RN-BC
*Care Manager, GWEP
 Integrated Care Coordinator
 Lehigh Valley Health Network
 Allentown, PA
 -and-
 Chairperson
 PONL Program & Education Committee*

12:00 p.m.-1:00 p.m.



**Keynote Speech: No Time To Care:
 Fostering Caregiver Engagement During
 Challenging Times in Healthcare**
 Charles Kunkle, MSN, RN, CEN, CCRN,
 BC-NA
*Director of Operations Emergency Medicine
 Sound Physicians
 Tacoma, WA*

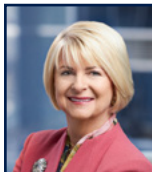
1:00 p.m.-2:00 p.m.

Refreshment Break/Book Signing

Sponsored by
 Gannon University



2:00 p.m.-3:00 p.m.



**Nursing Insights: Leading through the
 Pandemic and Beyond**
 Robyn Begley, DNP, RN, NEA-BC, FAAN
*Chief Executive Officer
 American Organization for Nursing
 Leadership
 Chicago, IL*

PONL CONFERENCE AGENDA – THURSDAY, SEPT. 9

3:00 p.m.-4:00 p.m.



Nursing and Its Impact on Health Disparities

Sheldon Fields, PhD, RN, CRNP, FNP-BC, AACRN, FAANP, FNAP, FAAN
Associate Dean for Equity and Inclusion;
Research Professor
Penn State, College of Nursing
University Park, PA

Sponsored by
Aya Healthcare



4:00 p.m.-4:45 p.m.

PONL Annual Meeting

All conference attendees invited to attend

4:45 p.m.-5:30 p.m.

Hotel Check-in

5:30 p.m.-7:00 p.m.

Networking Reception

Enjoy networking with colleagues, visit our poster presenters, meet our vendors, and visit our sponsor tables to learn about exciting products and services.

Sponsored by
PRN Consultants



PONL CONFERENCE AGENDA – FRIDAY, SEPT. 10

7:00 a.m.-8:00 a.m.

Breakfast and Registration
PA Action Coalition to address *The Future of Nursing 2020-2030 Report Charting a Path to Achieve Health Equity*

7:00 a.m.-11:00 a.m.

Silent Auction

8:00 a.m.-9:00 a.m.

Suicide Prevention in Nursing

Heather Rizzo, DNP, RN, NPD-BC, CENP
Director Patient Care Services
St. Luke's University Health Network
Bethlehem, PA



9:00 a.m.-10:00 a.m.

Human Trafficking in Pennsylvania; Your Role, Recognition, and Taking Action

Sandra Sabbatini, MSN, RN-BC, CEN
Retired Clinical Nurse Educator for
Emergency Department and SANE Team
Lehigh Valley Health Network
Allentown, PA



10:00 a.m.-10:30 a.m.

Refreshment Break

Sponsored by
Vocera



PONL CONFERENCE AGENDA – FRIDAY, SEPT. 10

10:30 a.m.-11:30 a.m.



Culture Innovation

Dan Weberg, PhD, RN
*Head of Clinical Innovation
 Trusted Health
 San Francisco, CA*

11:30 a.m.-12:45 p.m.

Lunch Break
Silent auction and raffle close
 Exhibitor Breakdown

12:45 p.m.

12:45 p.m.-1:45 p.m.

Podium Presentations

The PONL Program & Education Committee will select three outstanding podium presentation to present to conference attendees. Presentation will each be 15 minutes each, with a five-minute question and answer portion.

1:45 p.m.-2:45 p.m.

Diversity, Equity, Inclusion, and Leadership



M. Jane Fitzsimmons, MSN, RN
*Executive Vice President for Search Services
 Kirby Bates Associates
 Charlestown, RI*

Peggy Loughery, MSN, RN
*Vice President for Search Services
 Kirby Bates Associates
 Charlestown, RI*

2:45 p.m.-3:00 p.m.

Evaluation, Final Remarks & Adjournment

PONL Program and Education Members

Marion Burns Tuck, PhD, RN, NEA-BC, FACHE - Executive Director

Julie Kaszuba, MSN, RN-BC - Program & Education Committee Chair

Tricia Long - PONL Office

Michelle DeFabio, DNP, RN

Denise Morian, DNP, RN

Ginny Glazier, MS, RN

Nicole Schliecker, MSN, RN

Gina Hajduk, MSN, RN

Bonita Trapnell, MSN, RN, NEA-BC

Sharon Hibay, DNP, BS, RN

Barbara Hannon-Vishio, DNP, RN,
 CENP

Sharon Johnson, MSN, RNC, NE-BC

Elizabeth Menschner, DNP, MSN, MAS,
 RN, NEA-BC

CONFERENCE INFORMATION

Nursing Continuing Professional Development Contact Hours

This program is eligible for 8 contact hours. All non-nursing staff will also receive a contact hour certificate for their records.

The Pennsylvania Organization of Nurse Leaders (PONL) is approved as a provider of nursing continuing professional development by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center Commission on Accreditation.

Raffle & Silent Auction

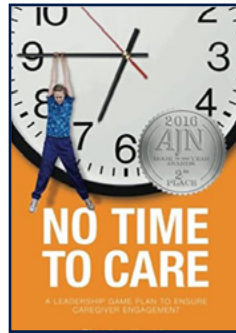
We will once again host a raffle to benefit the Nightingale Awards of Pennsylvania. Your participation in the raffle helps nurses across the commonwealth through scholarship and recognition for their achievements.

Interested in donating to this year's silent auction? **Complete this form today!**

COVID-19 Public Meeting Guidelines

PONL Leadership is proactively monitoring COVID-19 updates and will alert attendees should there be any required changes in the format for this year's conference. Stay tuned for any 2021 PONL Leadership Conference updates in the future. All attendees will be required to complete the COVID-19 Liability Waiver during registration.

Book Signing Opportunity with Charles Kunkle



PONL Annual Nursing Leadership Conference attendees will have the opportunity to purchase copies of Charles Kunkle's book, "No Time to Care: A Leadership Game Plan to Ensure Caregiver Engagement," onsite on **Thursday, Sept. 9.**

In any hospital setting, a team of enthusiastic and engaged caregivers translates into better patient outcomes. Building on the core idea that patient satisfaction is the indirect measure of caregiver engagement, each chapter provides practical and cost-effective solutions that any leader can implement to help get all of the bedside caregivers on the same page. With a positive message at its core, this book is written in a personable manner, using humor, life experiences, and powerful storytelling to encourage teamwork in delivering the ultimate patient experience!

This book was The American Journal of Nursing 2nd Place Award Winner of 2016! Charles will be available after his presentation for a book signing and meet and greet.

REGISTRATION INFORMATION

| 2021 Registration Rates | Early Bird ¹ on or before Aug. 6 | Regular ² after Aug. 6 |
|-----------------------------------|---|--------------------------------------|
| PONL Member | \$375 | \$425 |
| Non-Member* | \$475 | \$525 |
| Retired PONL Member | \$125 | \$125 |
| Student | \$125 | \$125 |
| One-Day Rate (Thursday or Friday) | \$225 | \$225 |
| Group Discount (3 or more) | \$350 | \$400 |
| NYONEL and ONL NJ Member | \$375 | \$425 |

* Non-Member registration *INCLUDES* one year membership to PONL for first-time members.

Registration Cancellation Policy

All registration cancellations and refund requests must be made in writing by Sept. 3, 2021. A refund of the full conference fee, minus a \$75 administrative fee, will be given for cancellations received by that date. **No refunds will be granted for requests received on or after Sept. 3, 2021.** Submit all requests to Tricia Long at meetings@ponl.net. PONL regrets that refunds will not be given for no-shows. Refunds will not be processed until after the conference.

Substitutions

You may substitute registrants prior to the conference. Please contact the PONL Office at 412-723-2535 x 104 for assistance.

Emergency Illness or Death of Registrant or Immediate Family Member

Registrants who are unable to attend the PONL Annual Conference because of a serious illness or death may receive a partial refund (amount paid minus the \$75 processing fee) or full credit for a future meeting (as applicable) in the following instances:

- Personal illness or death of the attendee; – *or* –
- Illness or death in the immediate family of the attendee. Immediate family refers to a person’s parents, spouse, children, and siblings and will also include the parent’s spouse.

Requestors must submit the request in writing to the PONL Office along with written documentation from a doctor.

REGISTER TODAY

ABOUT THE HOTEL:

Lancaster Marriott at Penn Square

25 South Queen St. | Lancaster, PA 17603
717-239-1600

PONL is able to offer you reduced rates at **\$159 per night** Sept. 8-10. Take advantage now before the PONL block is sold out! *



**The PONL block is NOT guaranteed through the deadline of Aug. 15, 2021. Once the block sells out, rooms will be available on a "space and rate availability basis" and the discounted conference rate will NOT be guaranteed. It is advised that you make your hotel arrangements as soon as possible.*

**CLICK HERE TO MAKE YOUR HOTEL
RESERVATIONS**

About the Hotel

Experience this landmark hotel in Lancaster, PA, a city named a "Top 10 U.S. City to Visit" by Forbes. Central to Downtown Lancaster and beautifully integrated with a world-class convention center, Lancaster Marriott at Penn Square offers a prime location in Lancaster City within walking distance to full-time entertainment and trendy dining. This historic Lancaster, Pennsylvania, hotel offers amenities discerning guests expect - featuring elegant interiors, impeccable service and dining, as well as remarkable architecture and history, including a preserved section of the Underground Railroad. Brand new, upscale guestrooms offer sweeping city views, LCD TVs, granite countertops, and lavish bedding. Just steps away in Downtown Lancaster, guests can explore over 90 art galleries, a burgeoning food scene, shopping, and historic landmarks including one of the largest National Historic Register Districts in the country. Depart from ordinary hotels and discover illustrious Lancaster.

Housing Booking Alert

The PONL Annual Conference is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for PONL Annual Conference. PONL offers the guaranteed lowest rate available. In the past, PONL has been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the PONL block by using the booking information on this page or at PONL.net. If you are contacted by a housing company trying to sell hotel rooms for this conference, please contact PONL conference management at 412-723-2535 x 104.